

The Friends of Nonsuch & Nonsuch Rotary Club



Present



# NONSUCH

# BIG BAND IN THE PARK

Friday 4<sup>th</sup> June 2010

## Sponsorship & Advertising Opportunities

Following the very successful Big Band in the Park concerts in 2007, 2008 and 2009, Nonsuch Rotary Club and the Friends of Nonsuch announce another great event for 2010.

**By popular request the evening will again feature the Jay Craig Orchestra who will entertain a large crowd in the gardens of Nonsuch Mansion.**

Sponsorship and advertising opportunities are now available for local businesses to support and benefit from this event.



An audience of around 1,000 is expected to this year's concert and there will be widespread local publicity to support the event.

The concert particularly appeals to local families living in the Cheam, Worcester Park, Stoneleigh, Ewell, Epsom and Sutton areas. It provides an ideal opportunity to promote your organisation in the local area as well as entertain your customers, business colleagues, staff and friends.

A range of sponsorship and advertising opportunities is available to suit all types of businesses and budgets – from a simple advertisement in the programme to brand association with the event and promotion in pre-event publicity and advertising.

Funds raised will support The Friends of Nonsuch's work within Nonsuch as well as Rotary charities.

Full information of sponsorship and advertising opportunities available are shown overleaf or visit:

[www.nonsuchrotary.org](http://www.nonsuchrotary.org)



**Supported and promoted by THE GUARDIAN**

# Sponsorship & Advertising Packages

## Principal Sponsor £1,500

- Allocation of premier position (4 x 3m) for erecting a gazebo for hospitality purposes
- 24 free concert tickets
- Title 'Principal Sponsor' to appear on flyers, banner, free programme and posters
- Credit on front page of programme and posters to show sponsor's name
- Full page colour advertisement in widely distributed free programme
- Additional half-page space in programme for short description of the sponsor's company's own promotional material
- Mention of the sponsor in all submitted articles for newspapers;

Already allocated to  
Dean Kirby's  
Creative Flooring

## Major Sponsors £750

- Allocation of position (4 x 3m) for erecting your own gazebo for hospitality purposes
- 10 free concert tickets
- Full page colour advertisement in widely distributed free programme
- Credit on front page of programme and posters to show sponsor's name
- Additional quarter-page space in programme for short description of the sponsor's company

## Commercial Supporters – Level 1 £400

- Full-page advertisement\* in widely distributed free programme
- Listed in programme as a supporter
- 4 free tickets

## Commercial Supporters – Level 3 £125

- Quarter-page advertisement\* in widely distributed free programme
- Listed in programme as a supporter
- 2 free tickets

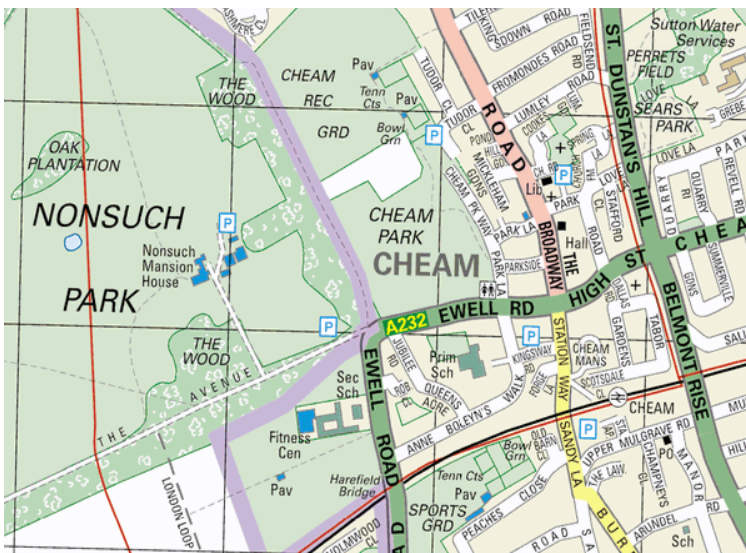
## Commercial Supporters – Level 2 £250

- Half-page advertisement\* in widely distributed free programme
- Listed in programme as a supporter
- 4 free tickets

## Commercial Supporters – Level 4 £60

- 1/8-page advertisement\* in widely distributed free programme
- Listed in programme as a supporter

\* For colour advertisements please ADD 20%



Sponsorship options are adaptable to suit corporate budgets and requirements.

To discuss your needs contact:

Tony Ensom

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or visit Nonsuch Rotary's web site:

[www.nonsuchrotary.org](http://www.nonsuchrotary.org)